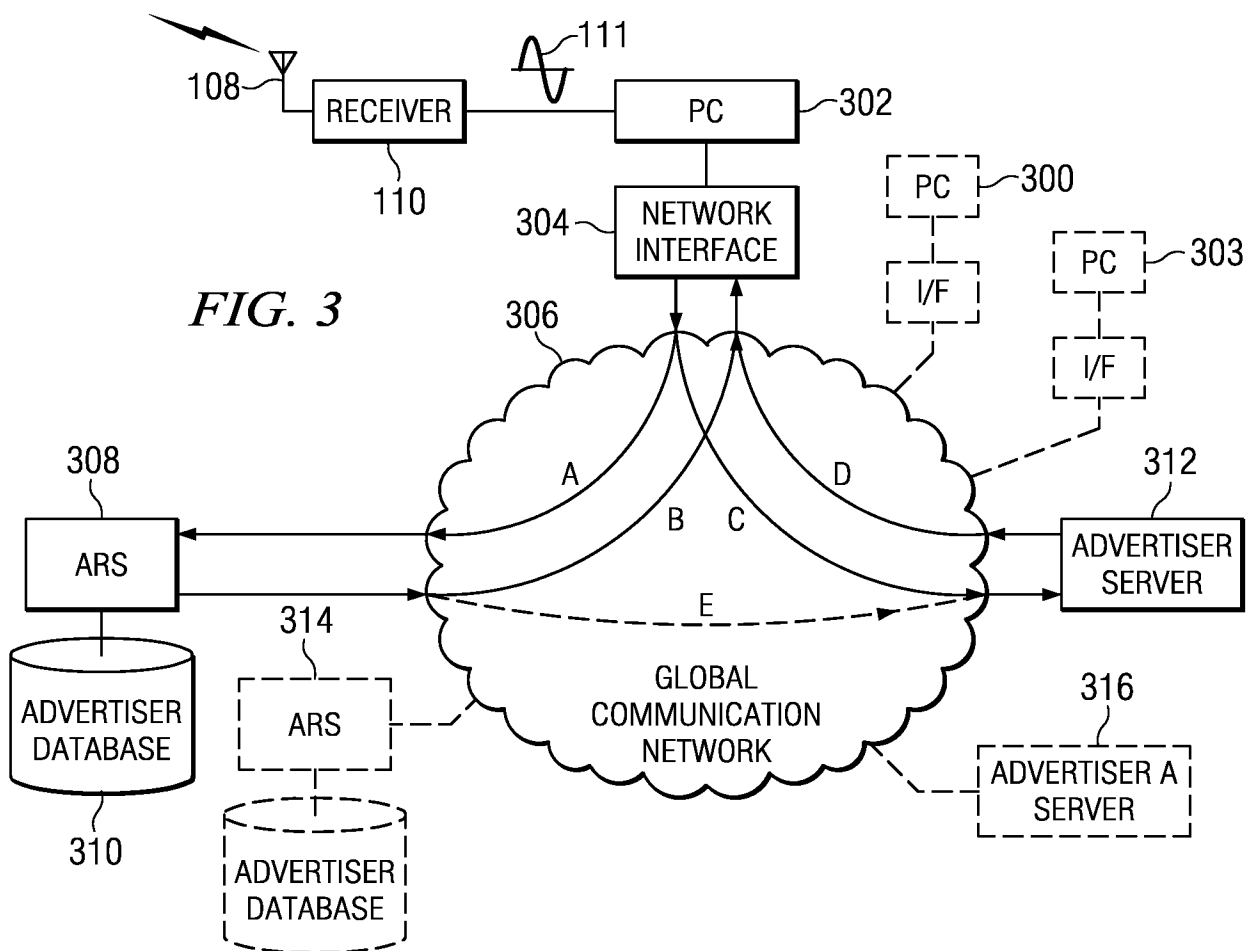
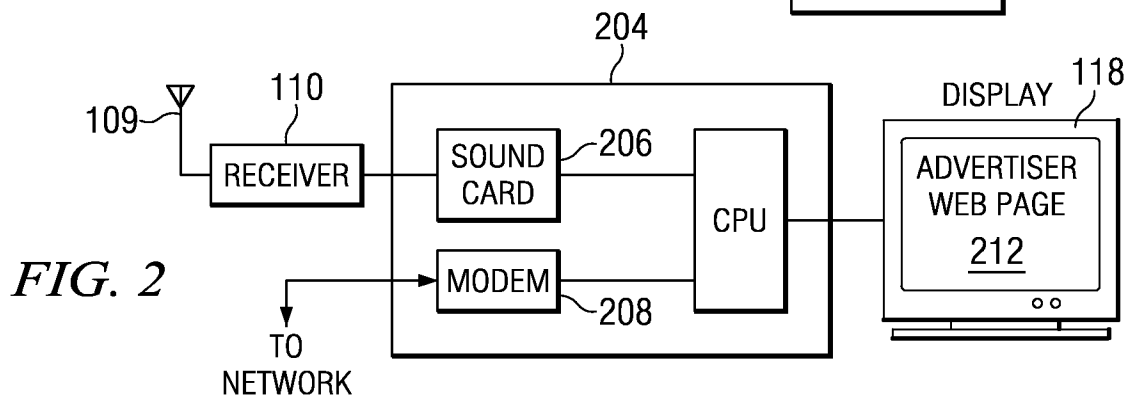
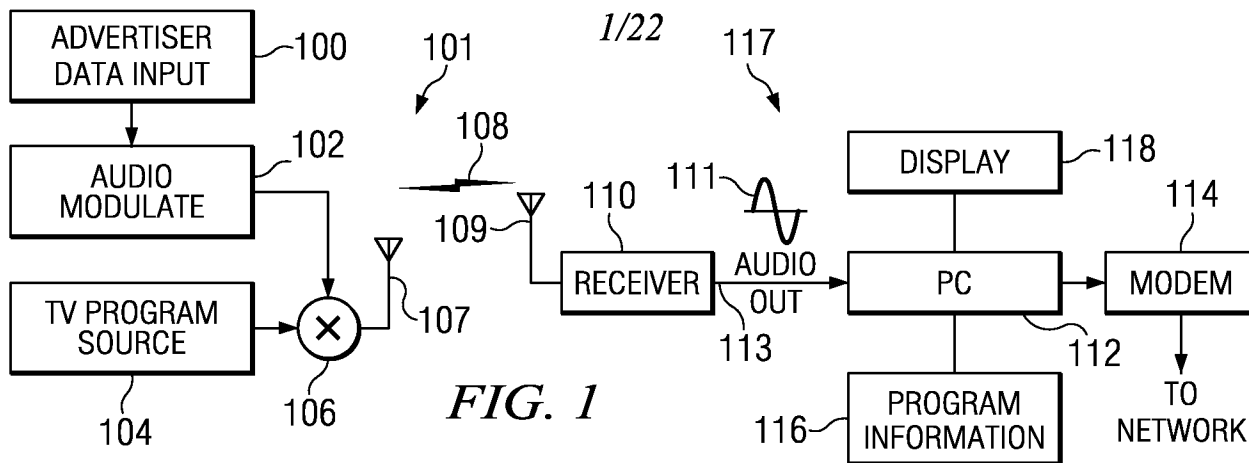


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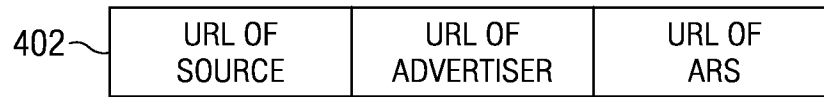
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PATH A: SOURCE TO ARS

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*FIG. 4a*

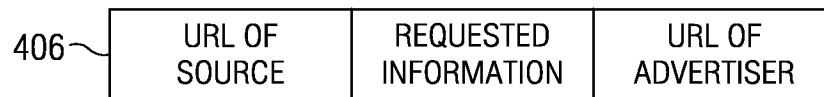
PATH B: ARS TO SOURCE

*FIG. 4b*

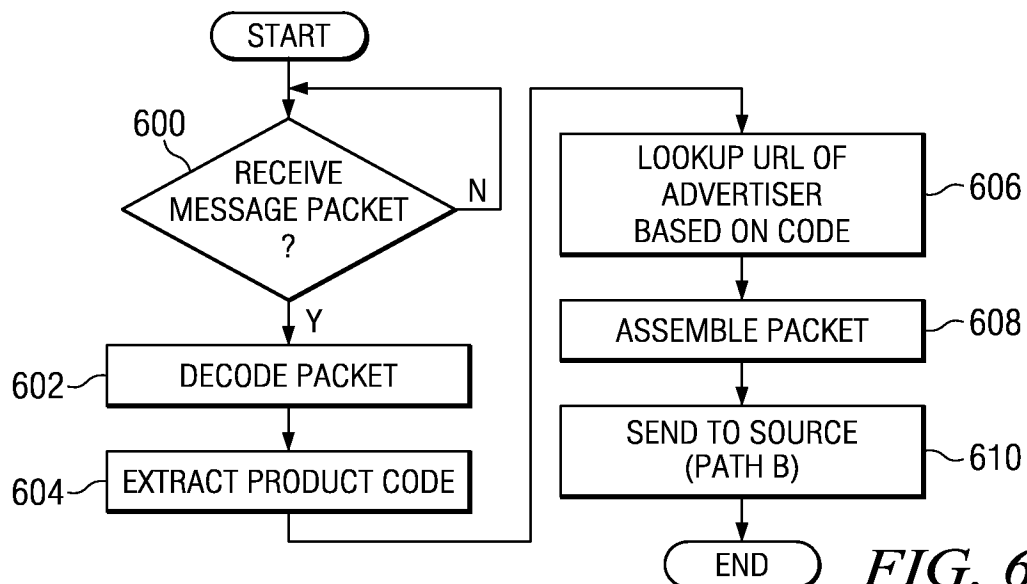
PATH C: SOURCE TO ADVERTISER

*FIG. 4c*

PATH D: ADVERTISER TO SOURCE

*FIG. 4d*

PATH E: ARS TO ADVERTISER (OPTIONAL)

*FIG. 4e**FIG. 6*

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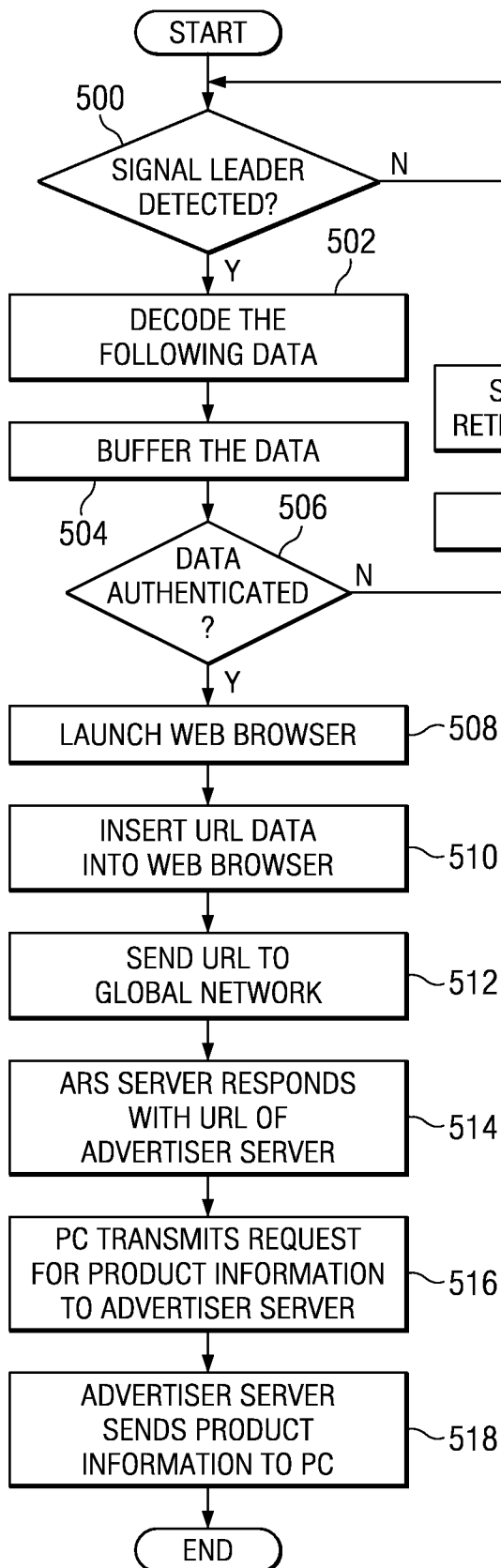


FIG. 5

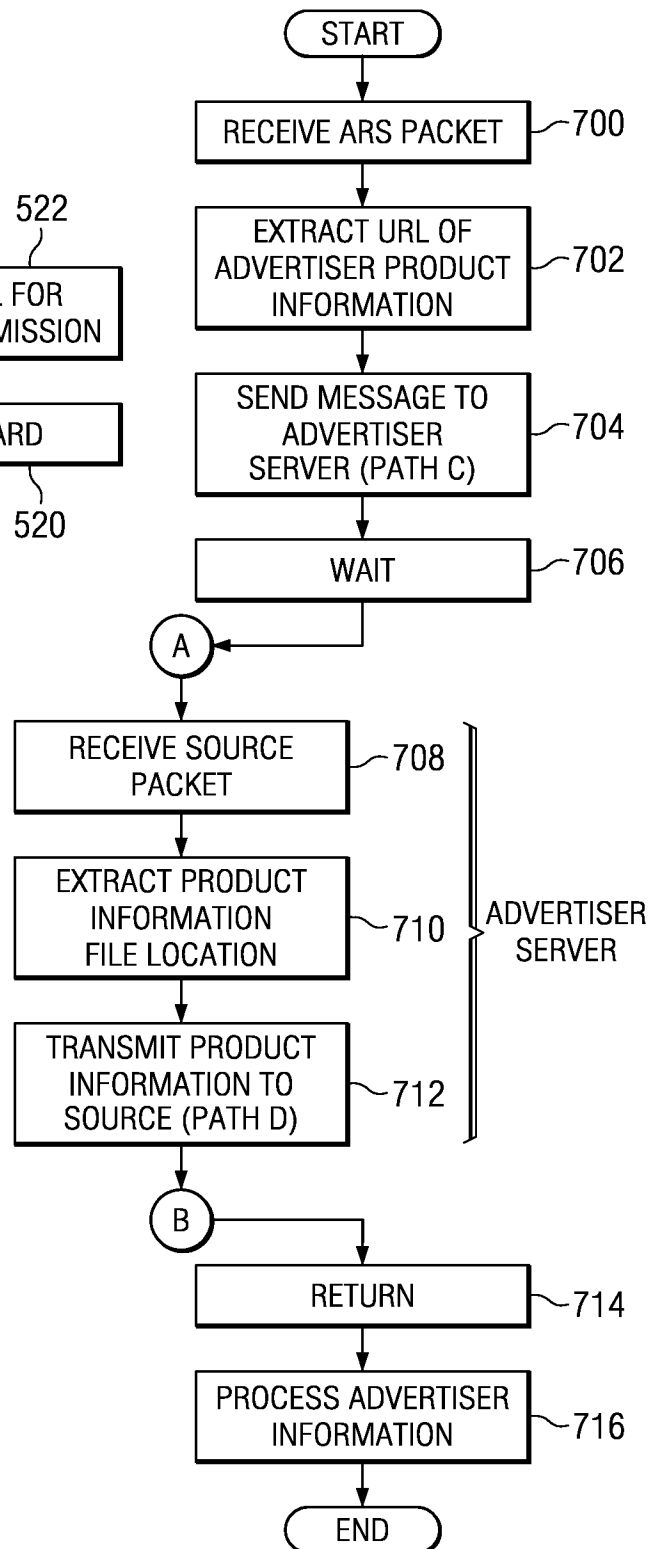
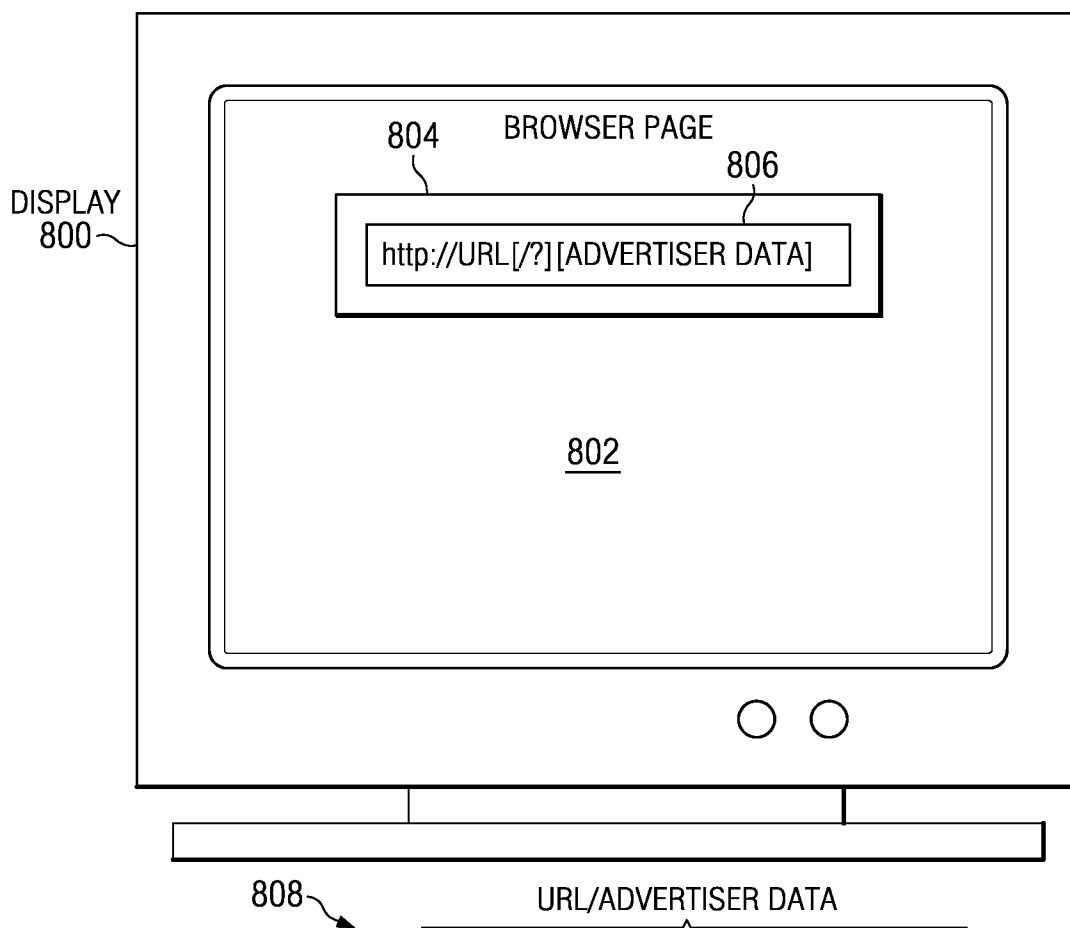
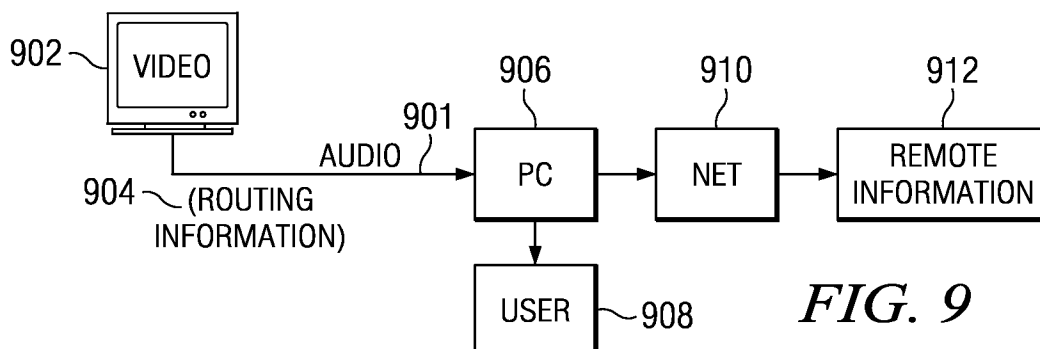
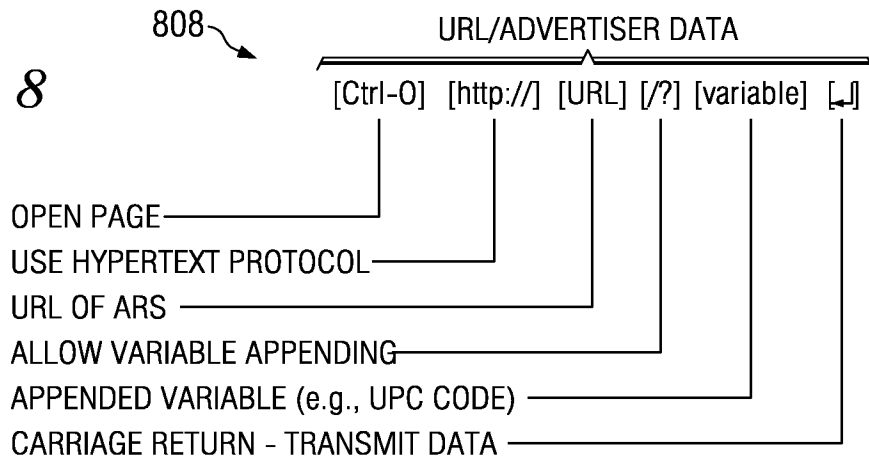


FIG. 7

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*FIG. 8**FIG. 9*

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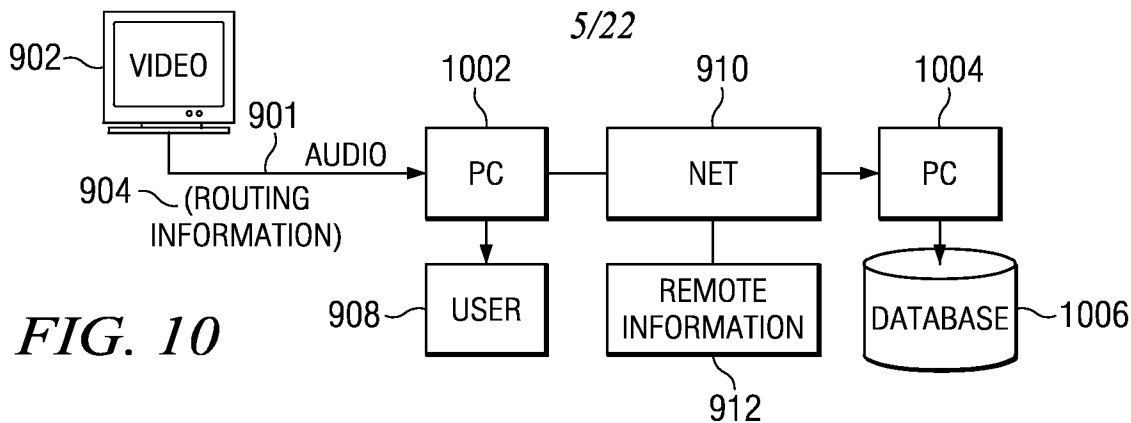


FIG. 10

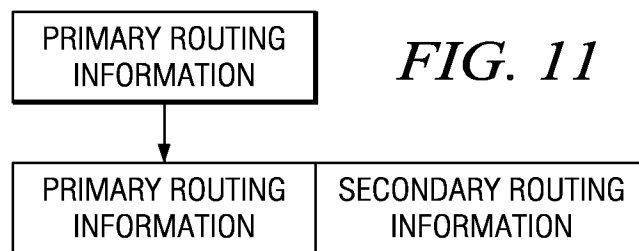


FIG. 11

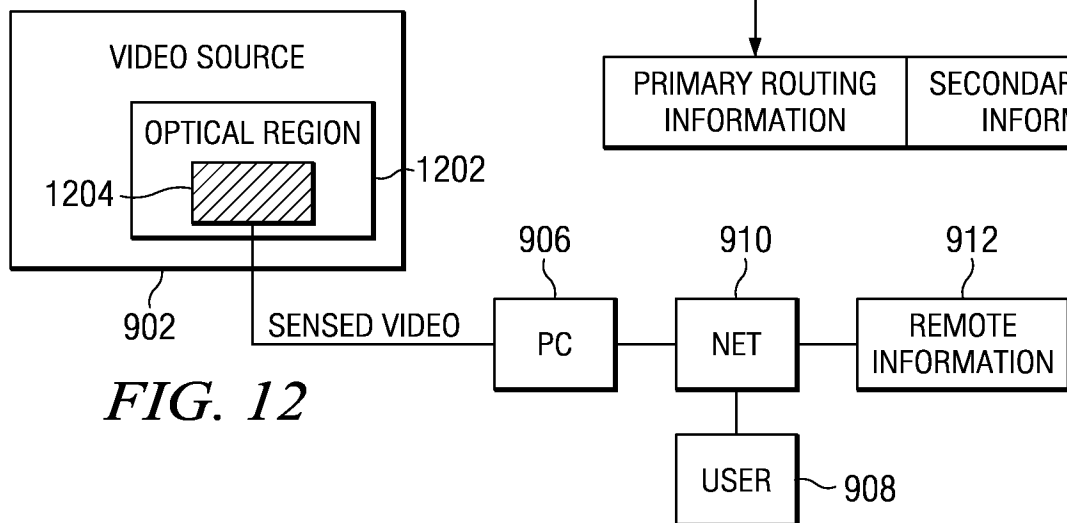


FIG. 12

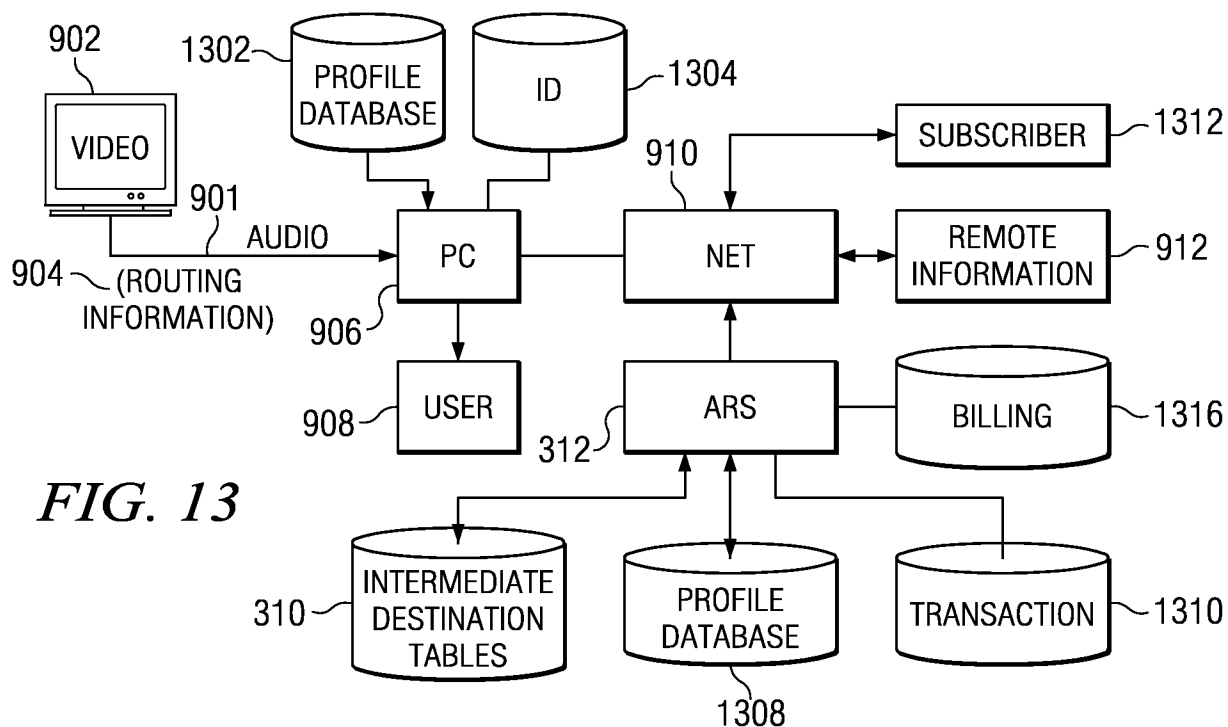


FIG. 13

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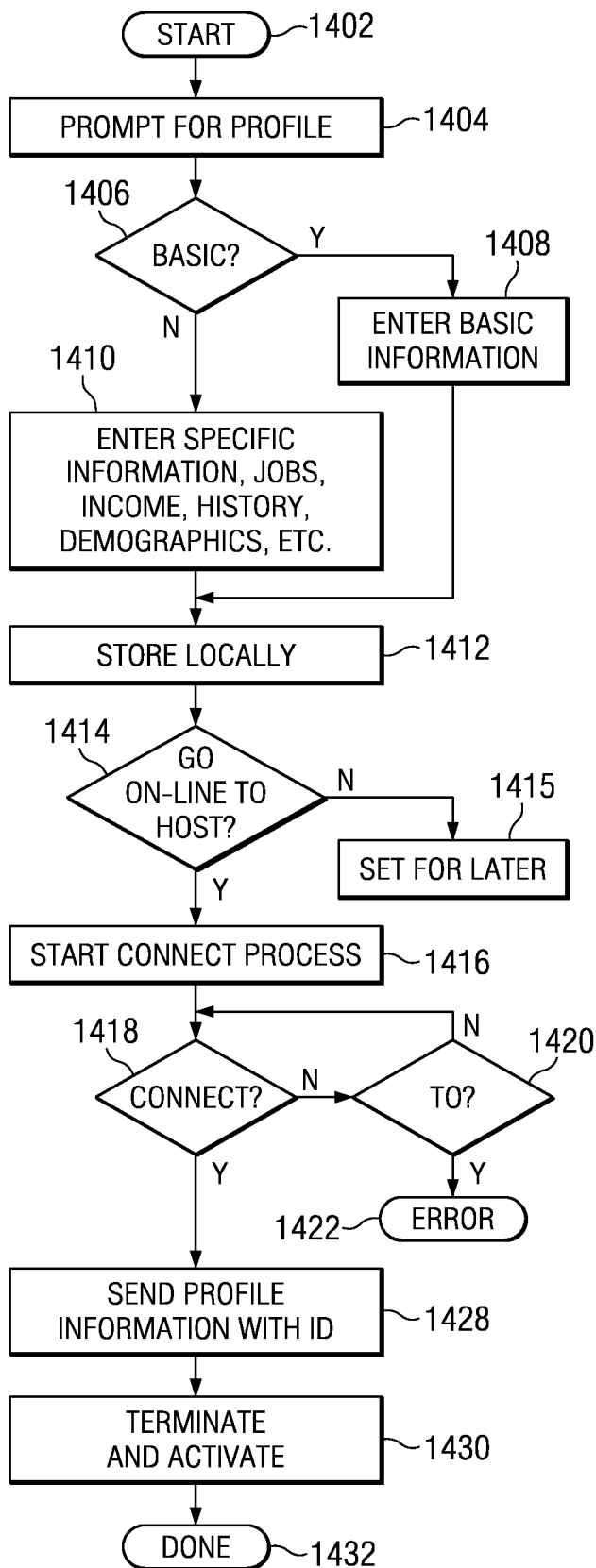


FIG. 14

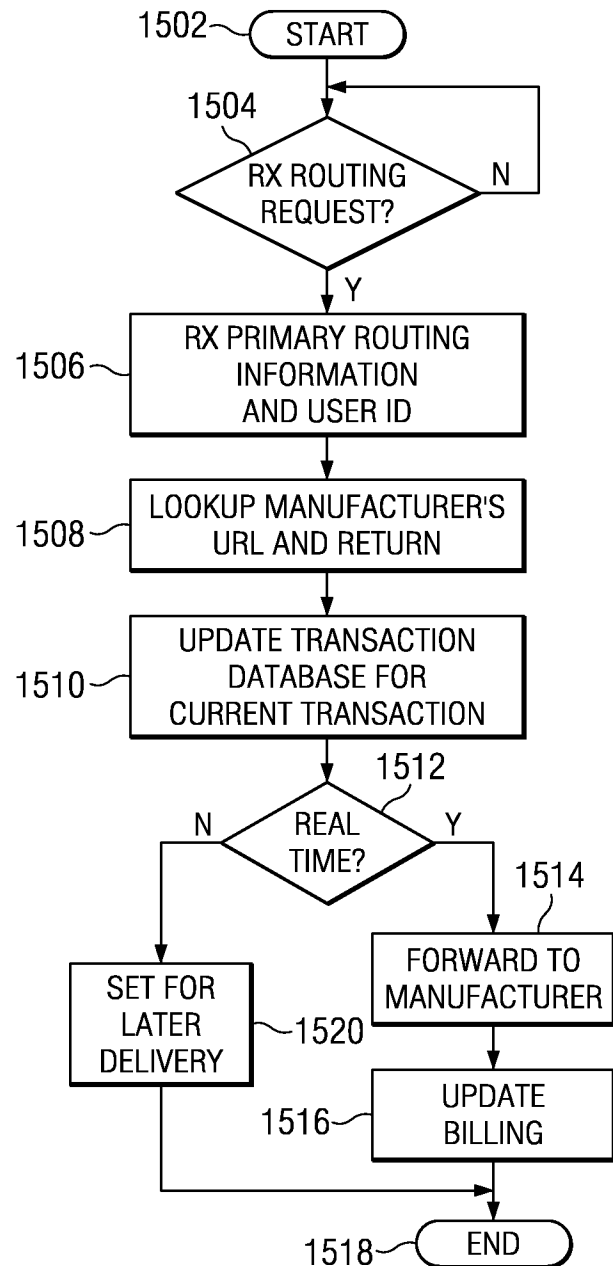
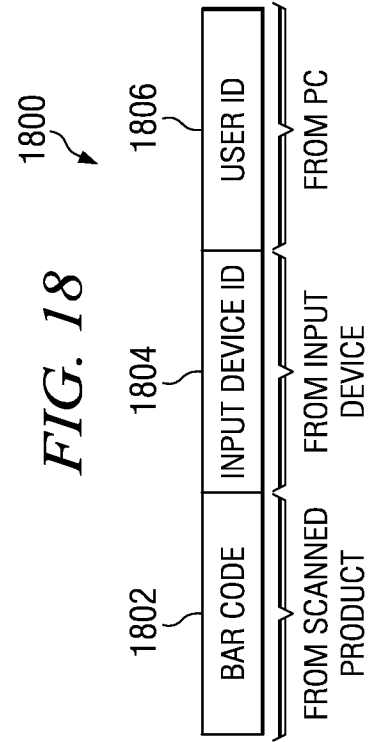
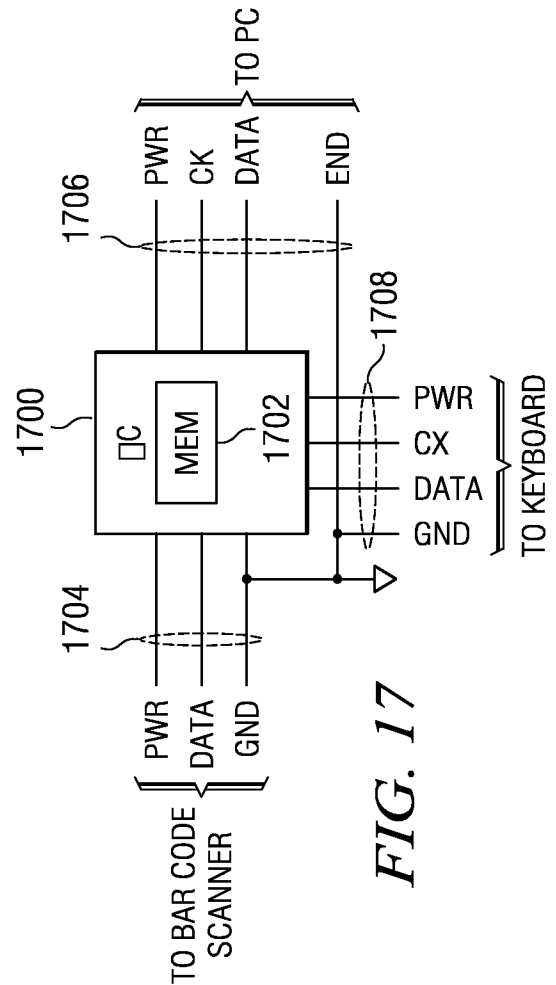
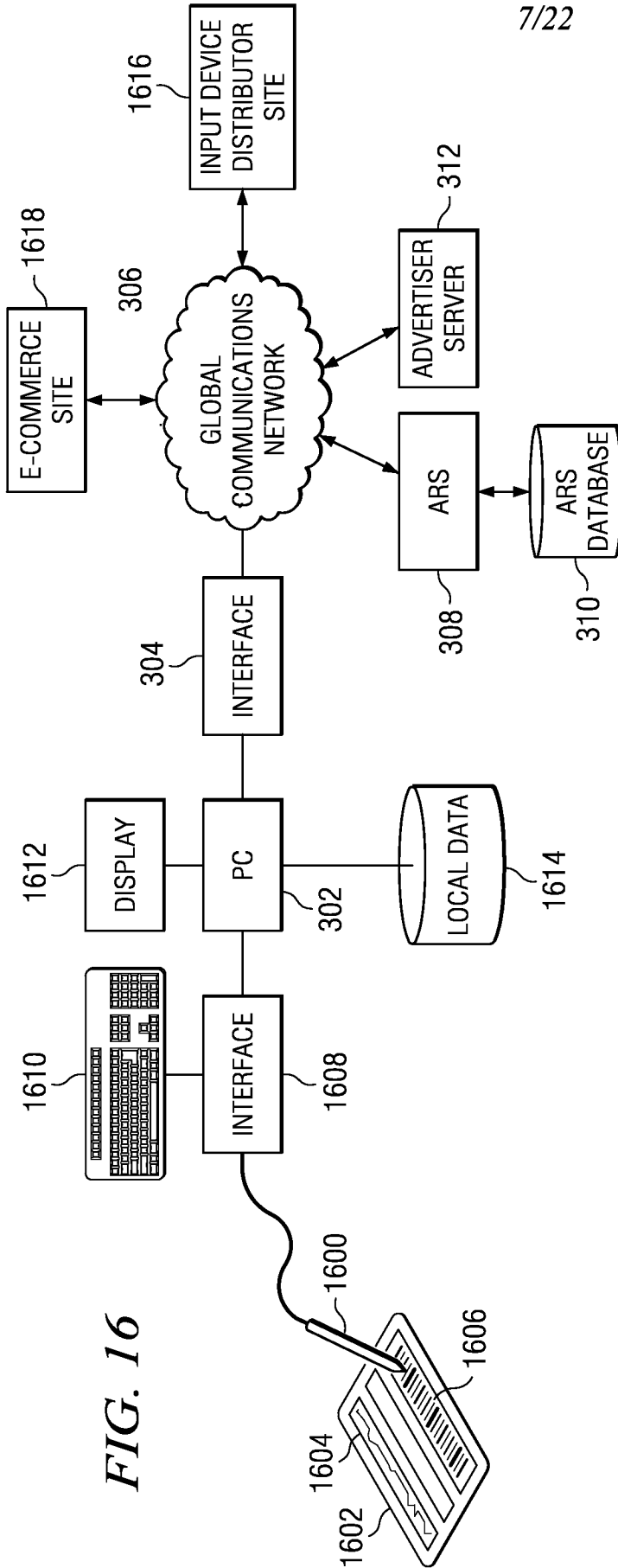


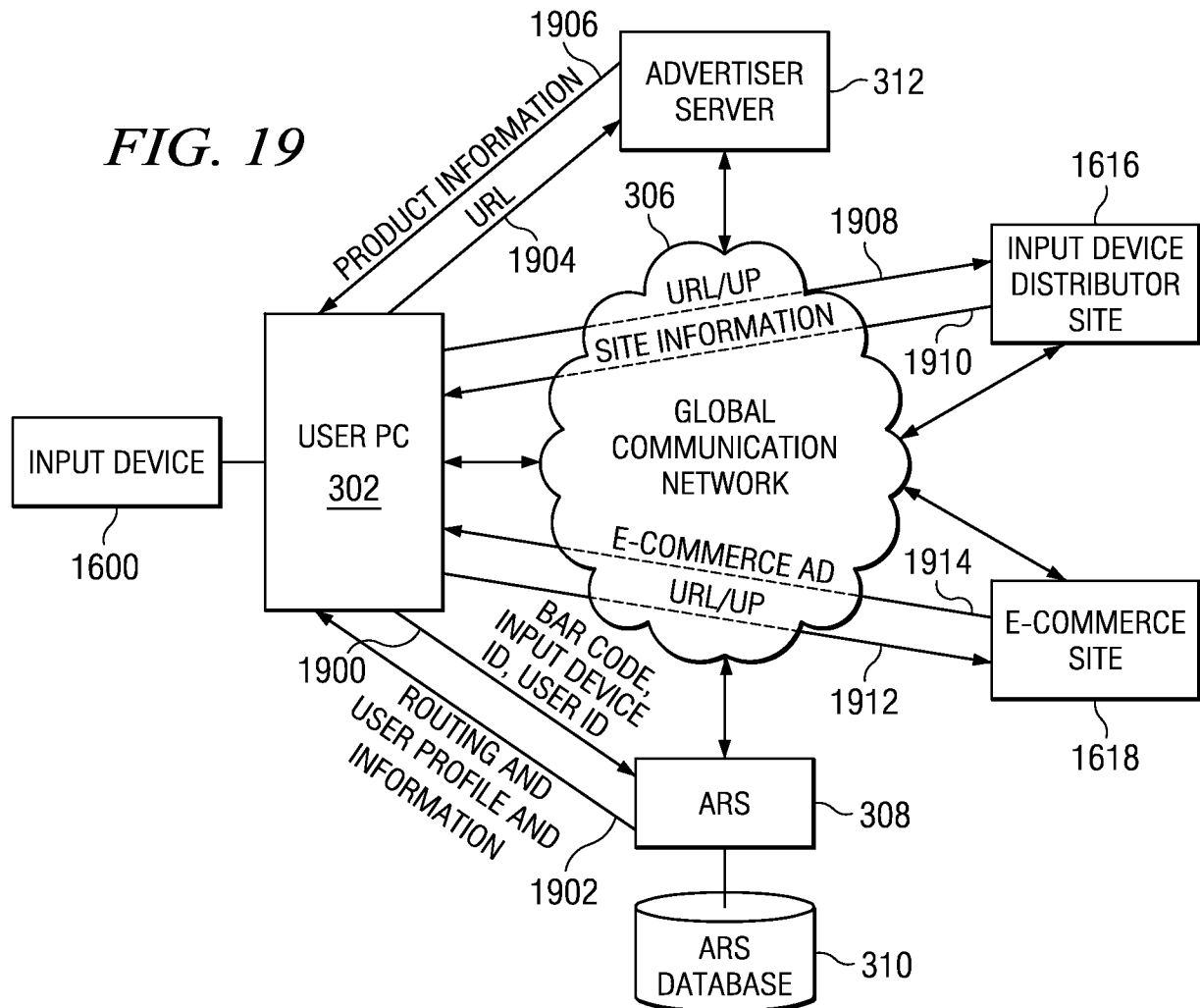
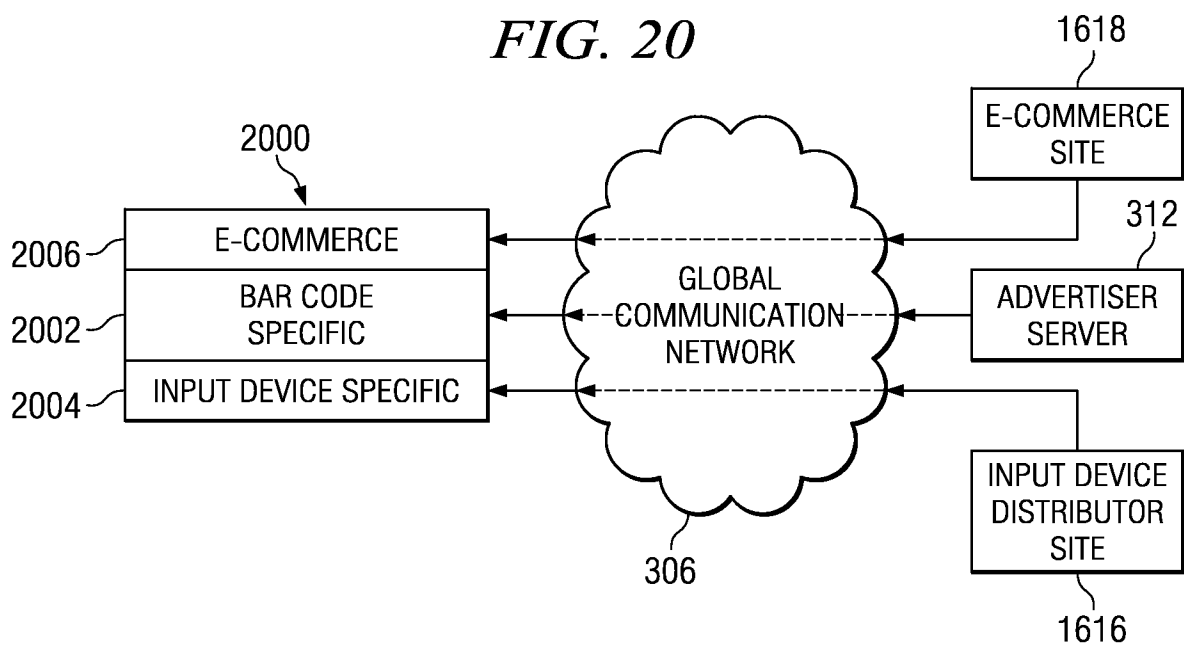
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FIG. 19*FIG. 20*

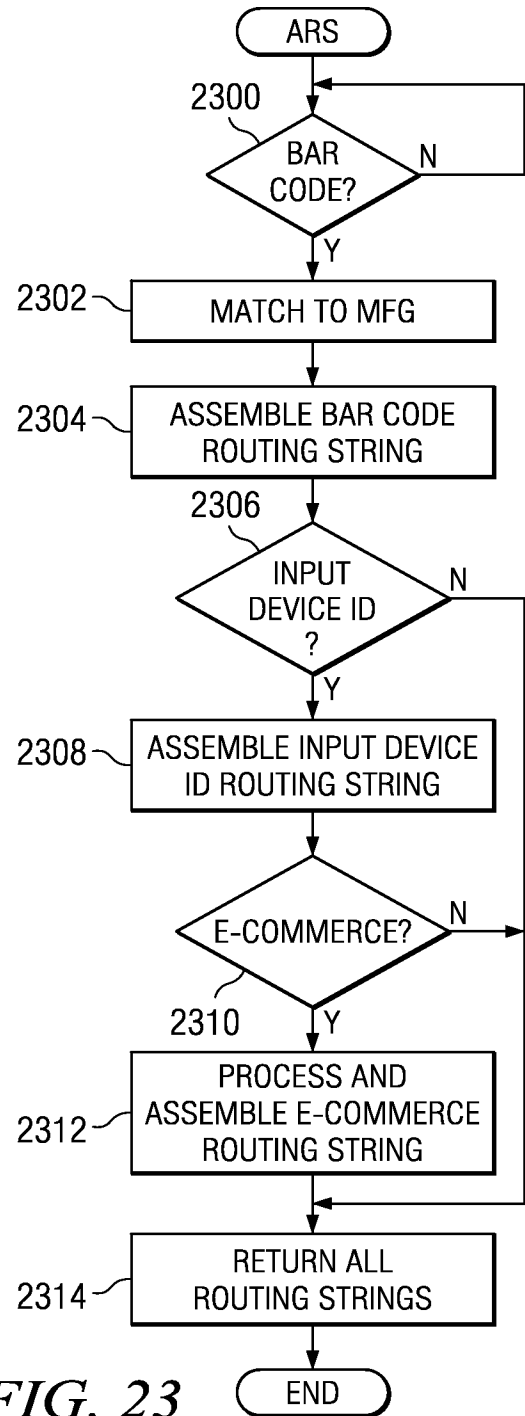
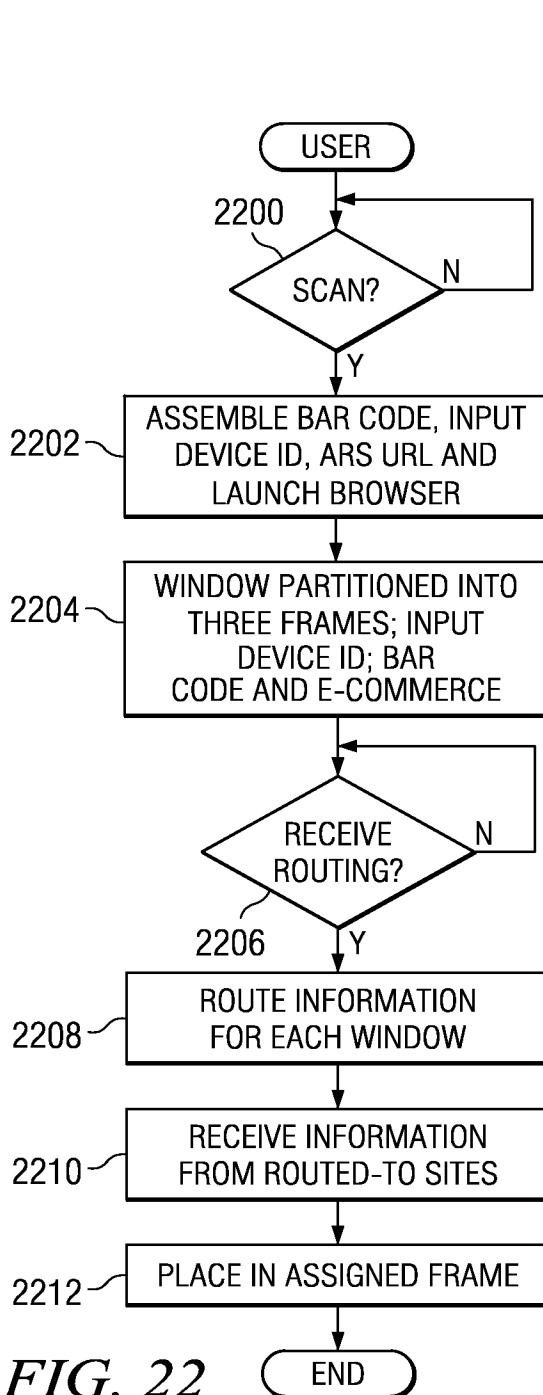
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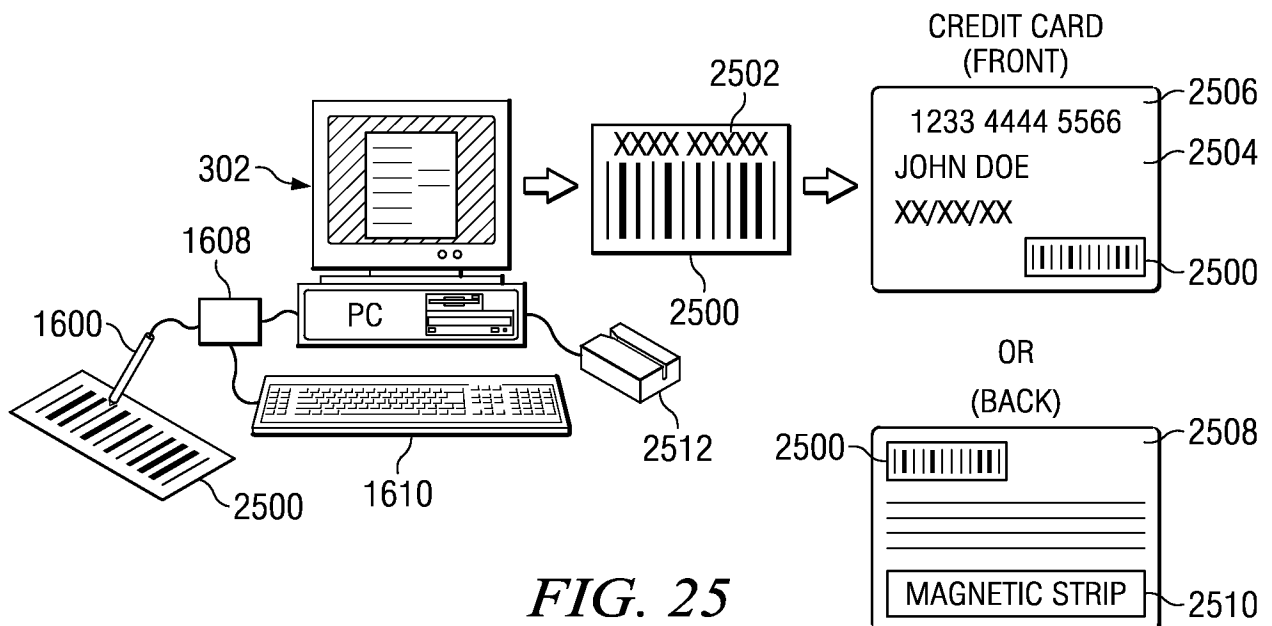
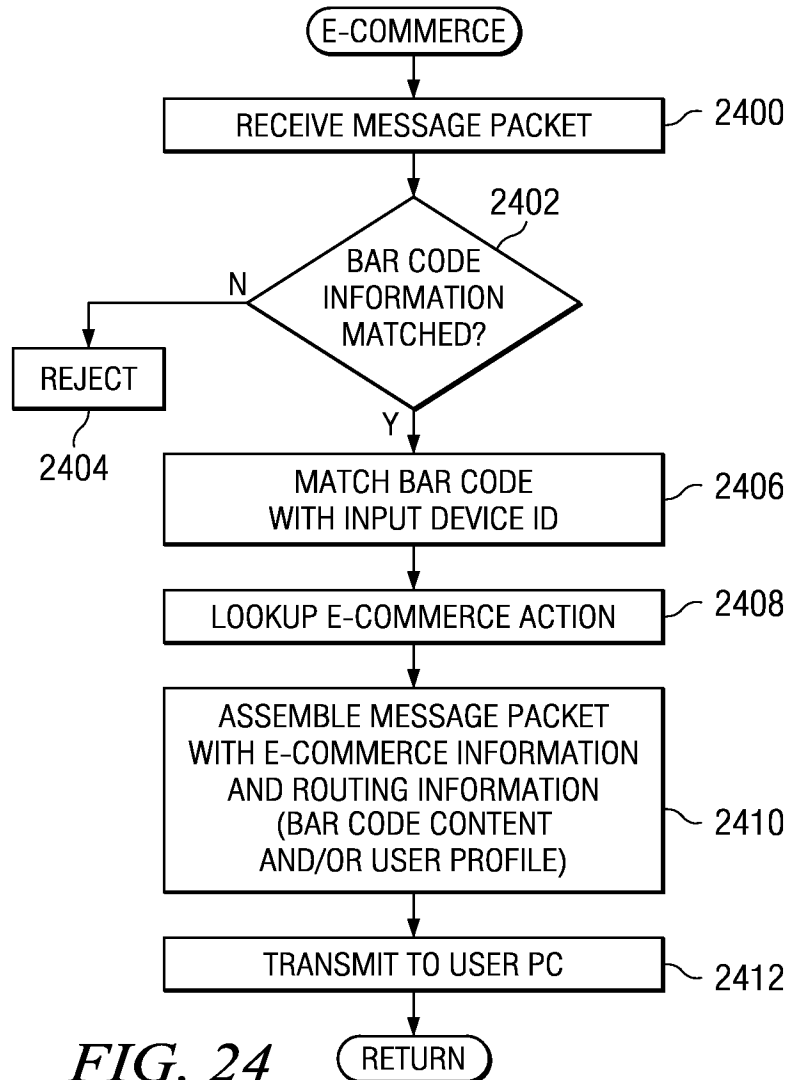
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ARS DATABASE
2100*FIG. 21*

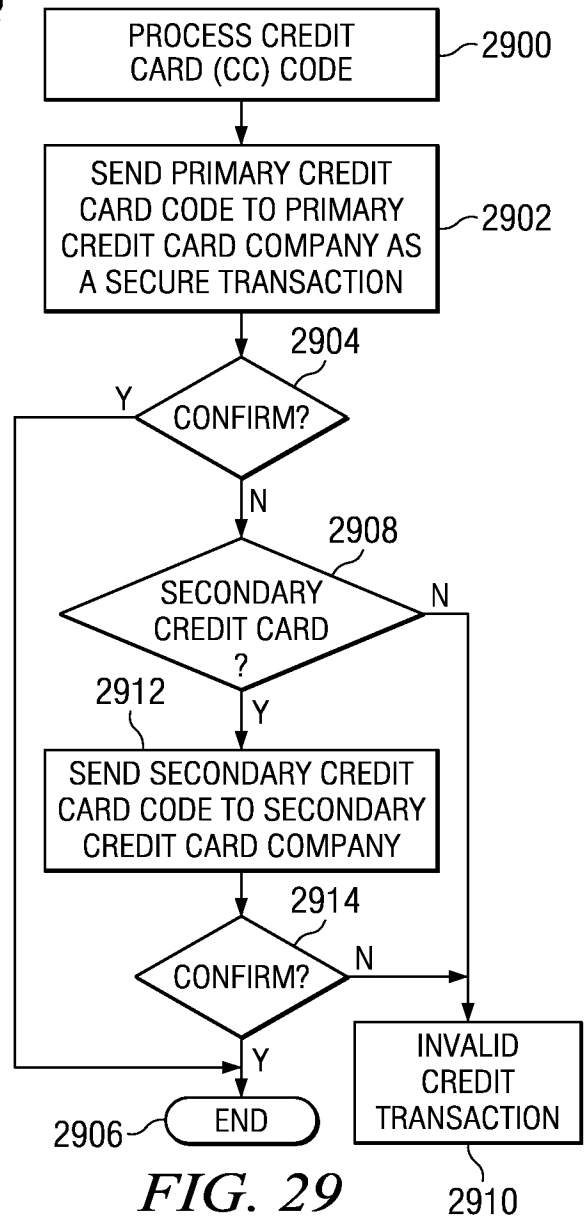
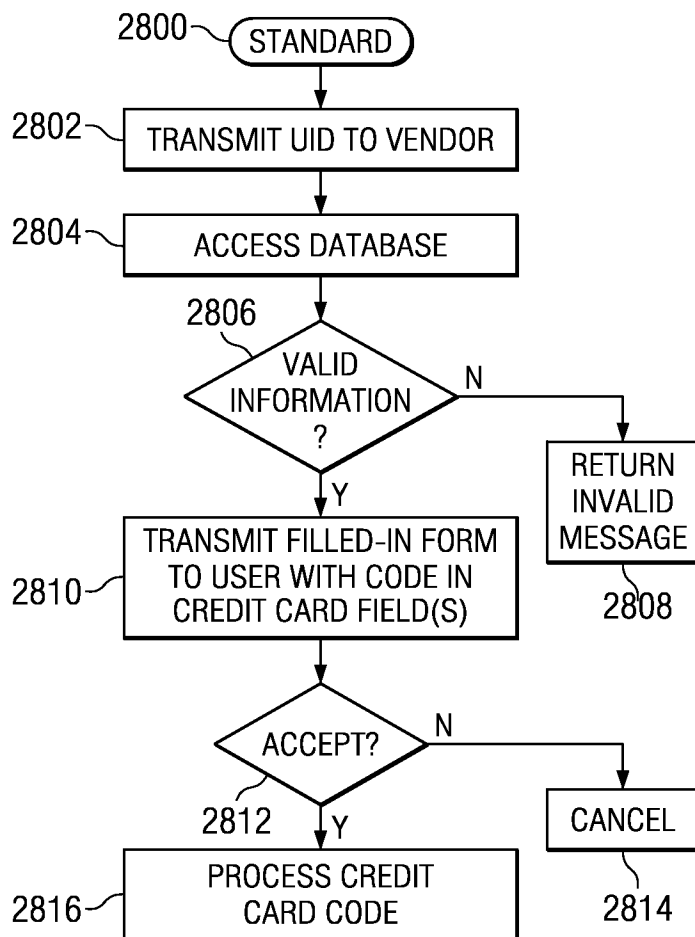
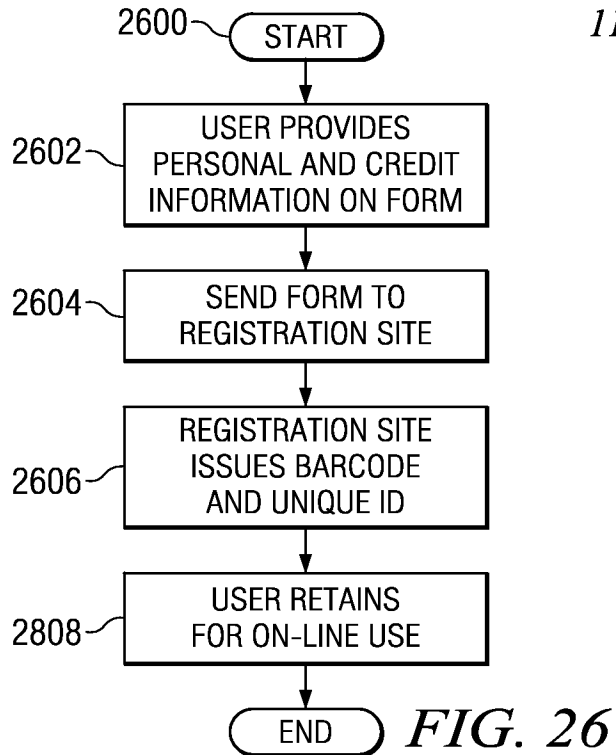
2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION



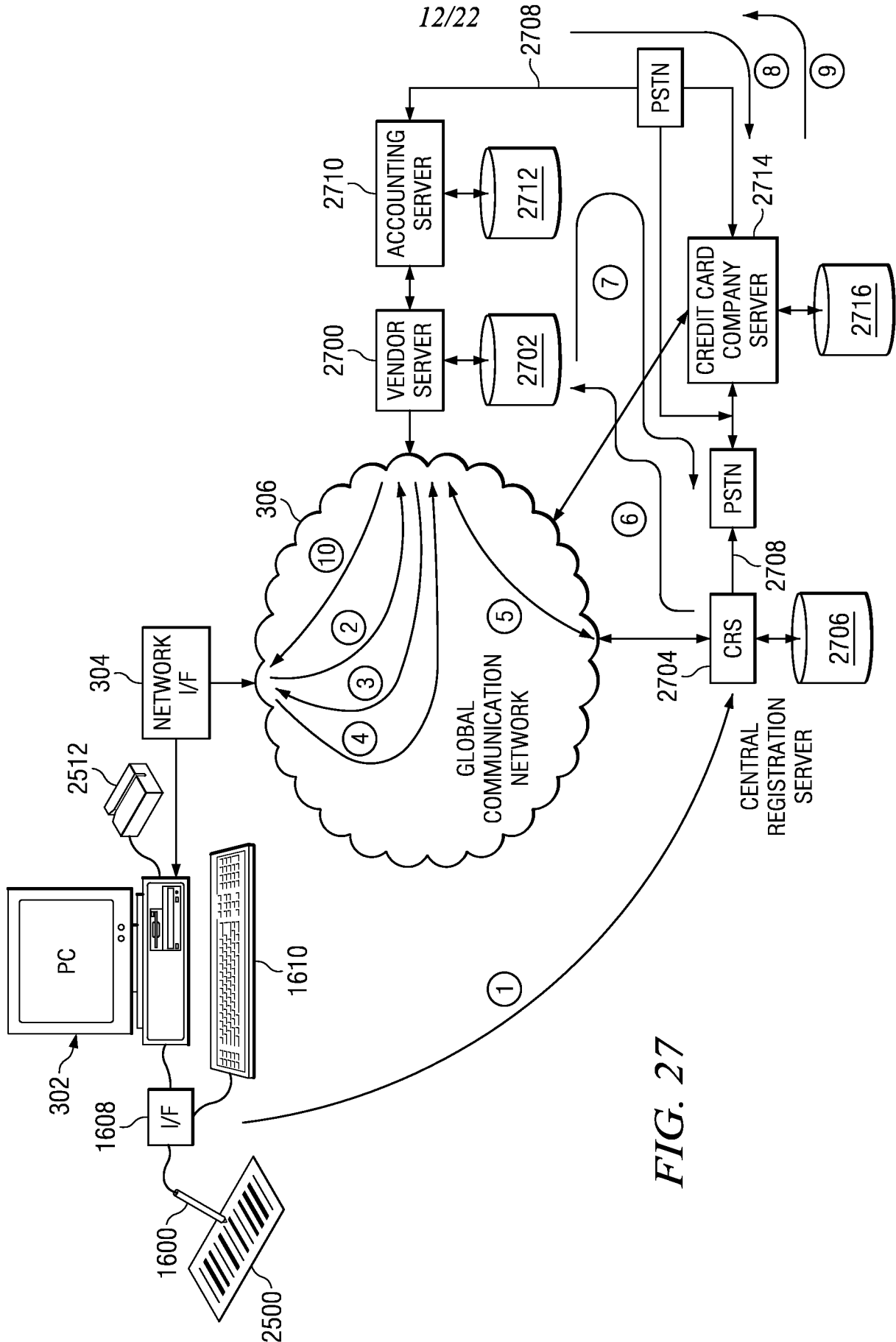
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information retrieved from a credit card company web site

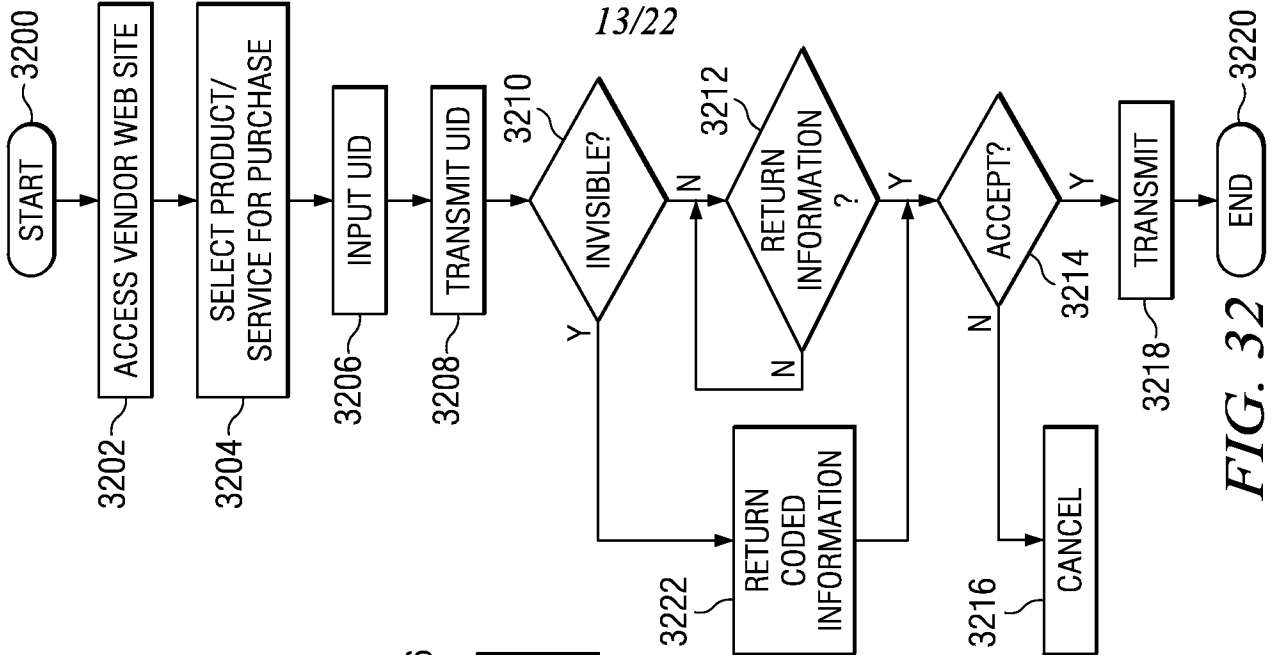


FIG. 32

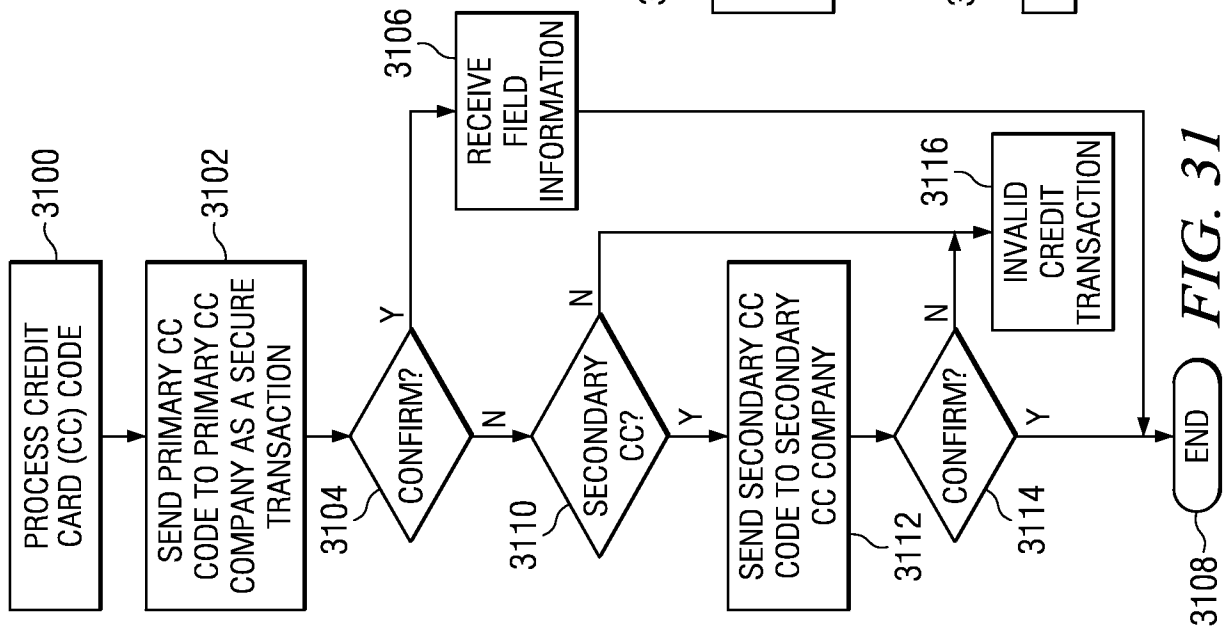


FIG. 31

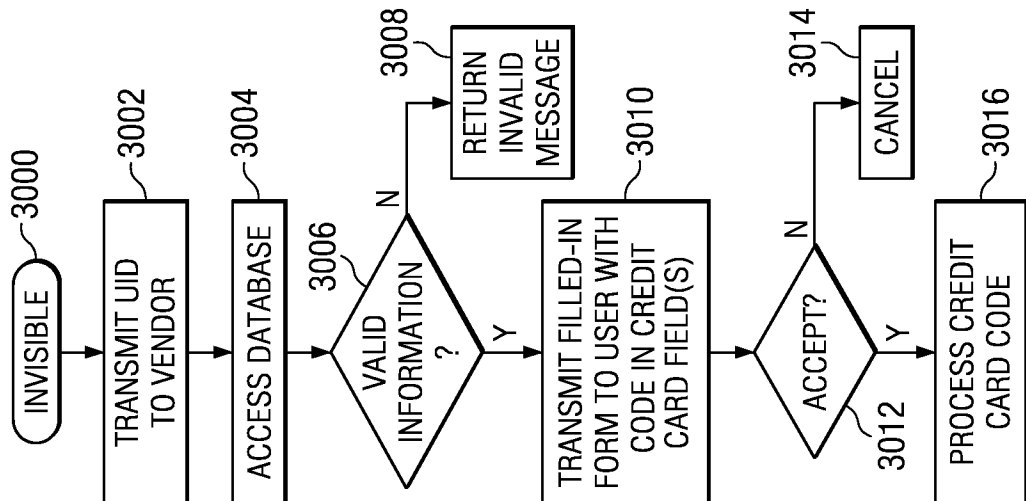


FIG. 30

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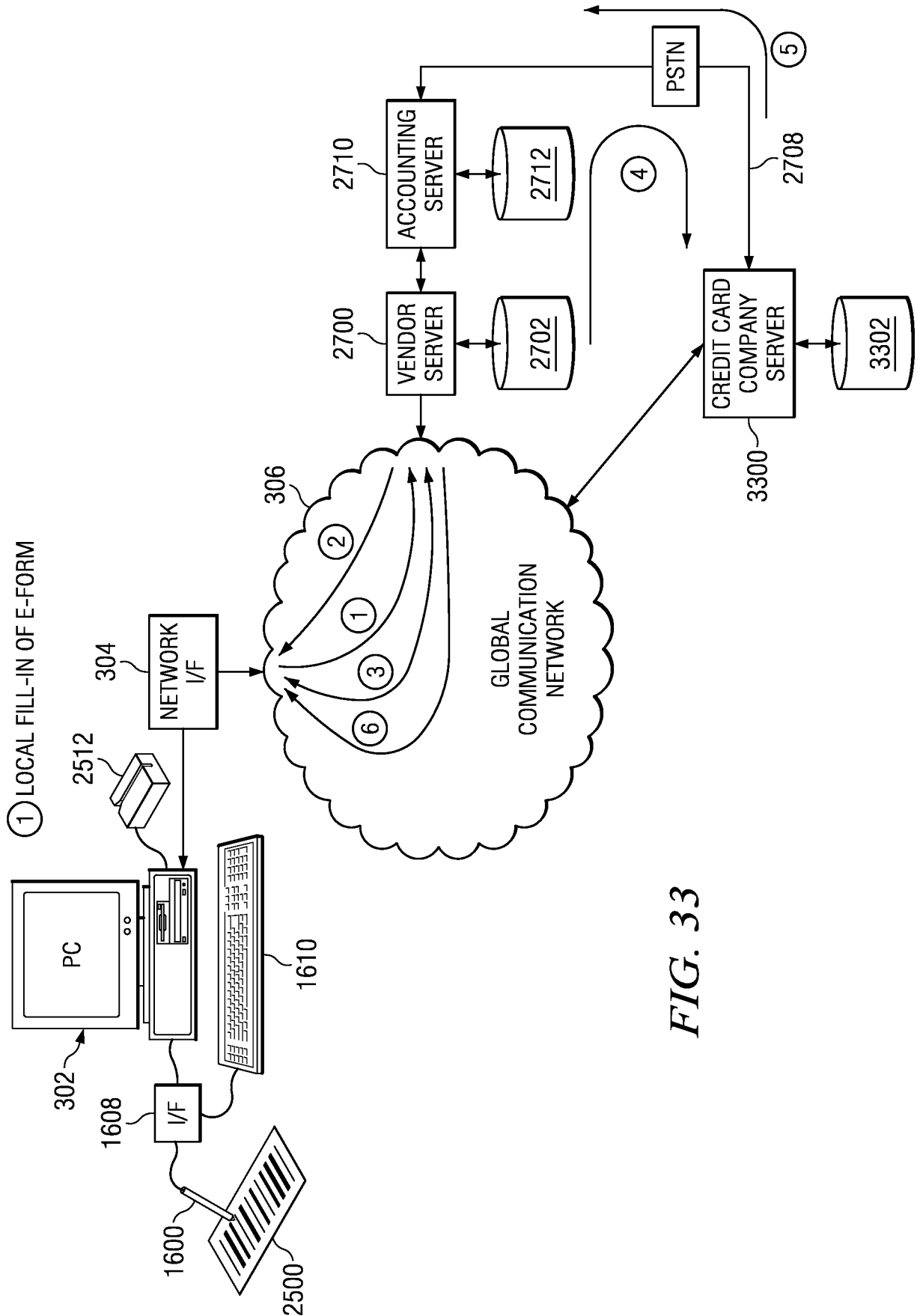


FIG. 33

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information retrieved from a credit card company web site

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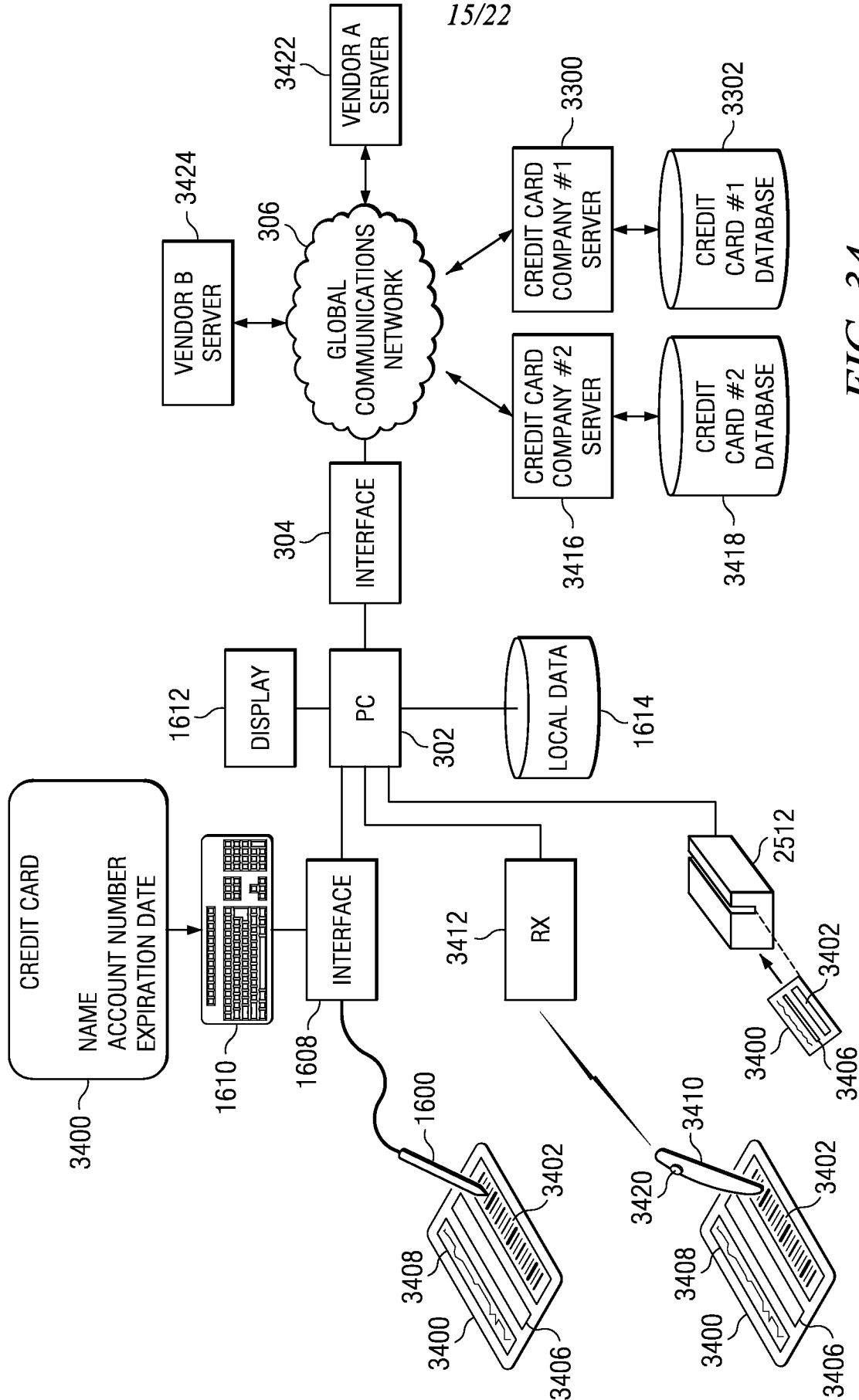


FIG. 34

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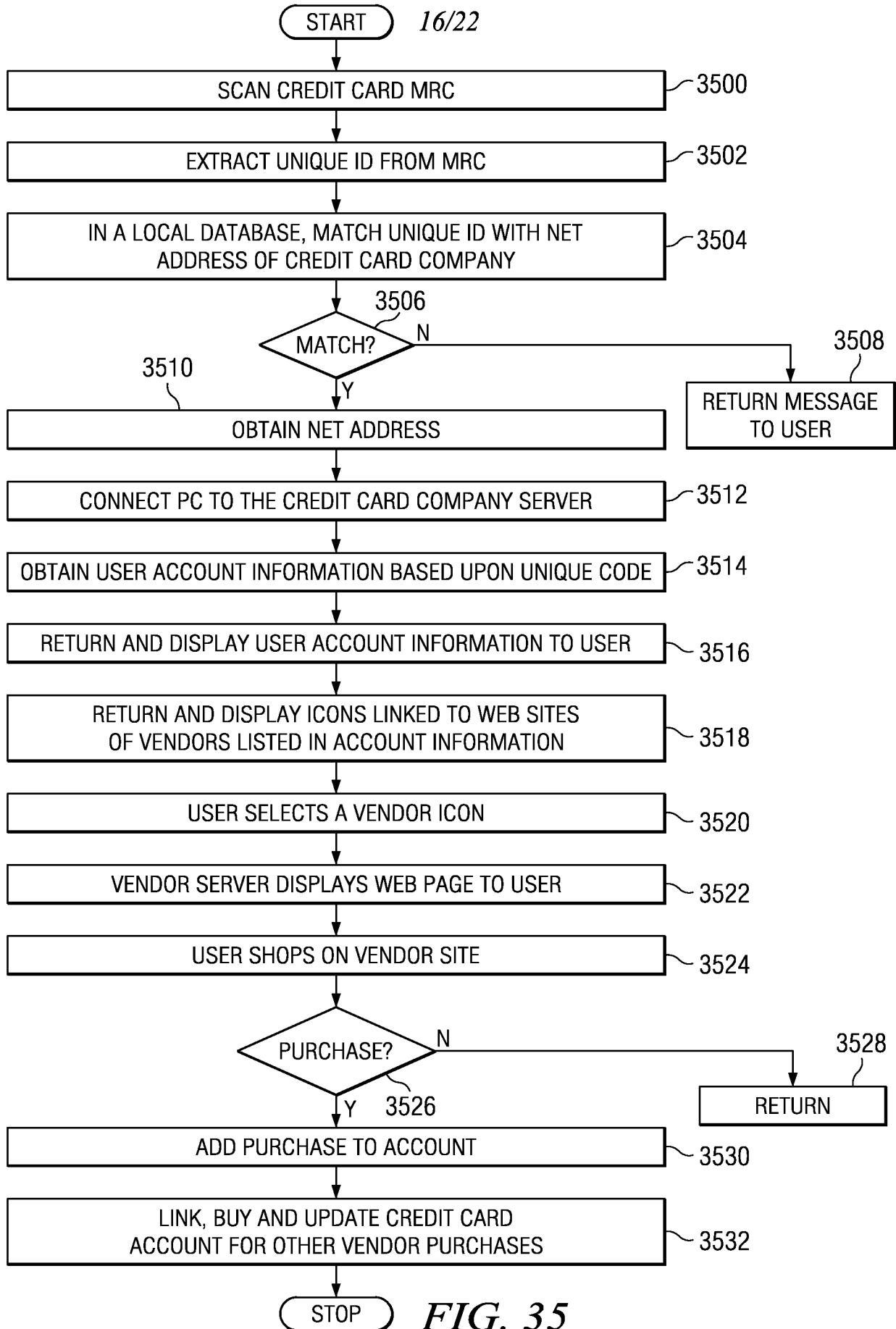
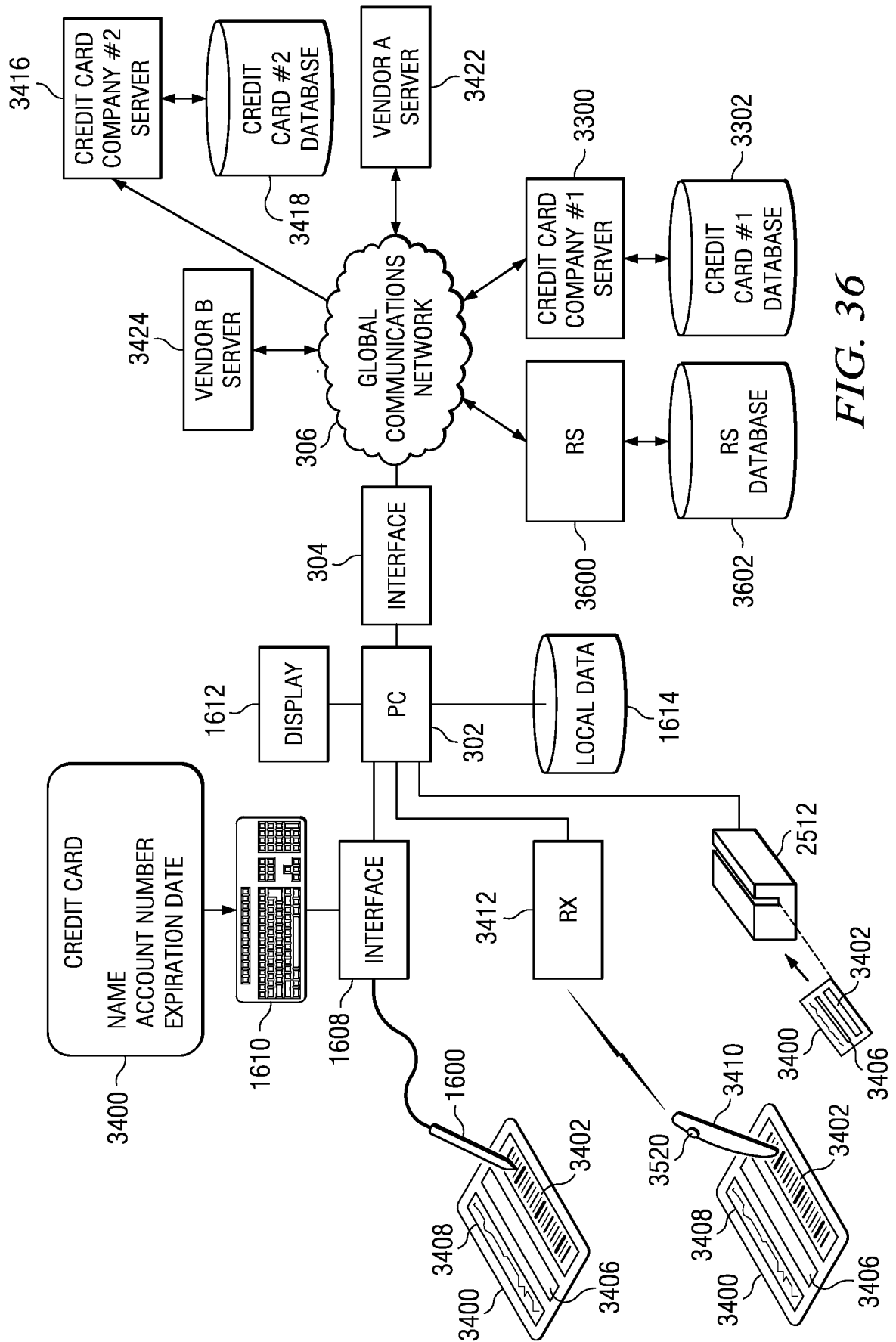
Accessing a vendor web site using personal account
information retrieved from a credit card company web site

FIG. 35

Accessing a vendor web site using personal account
information retrieved from a credit card company web site

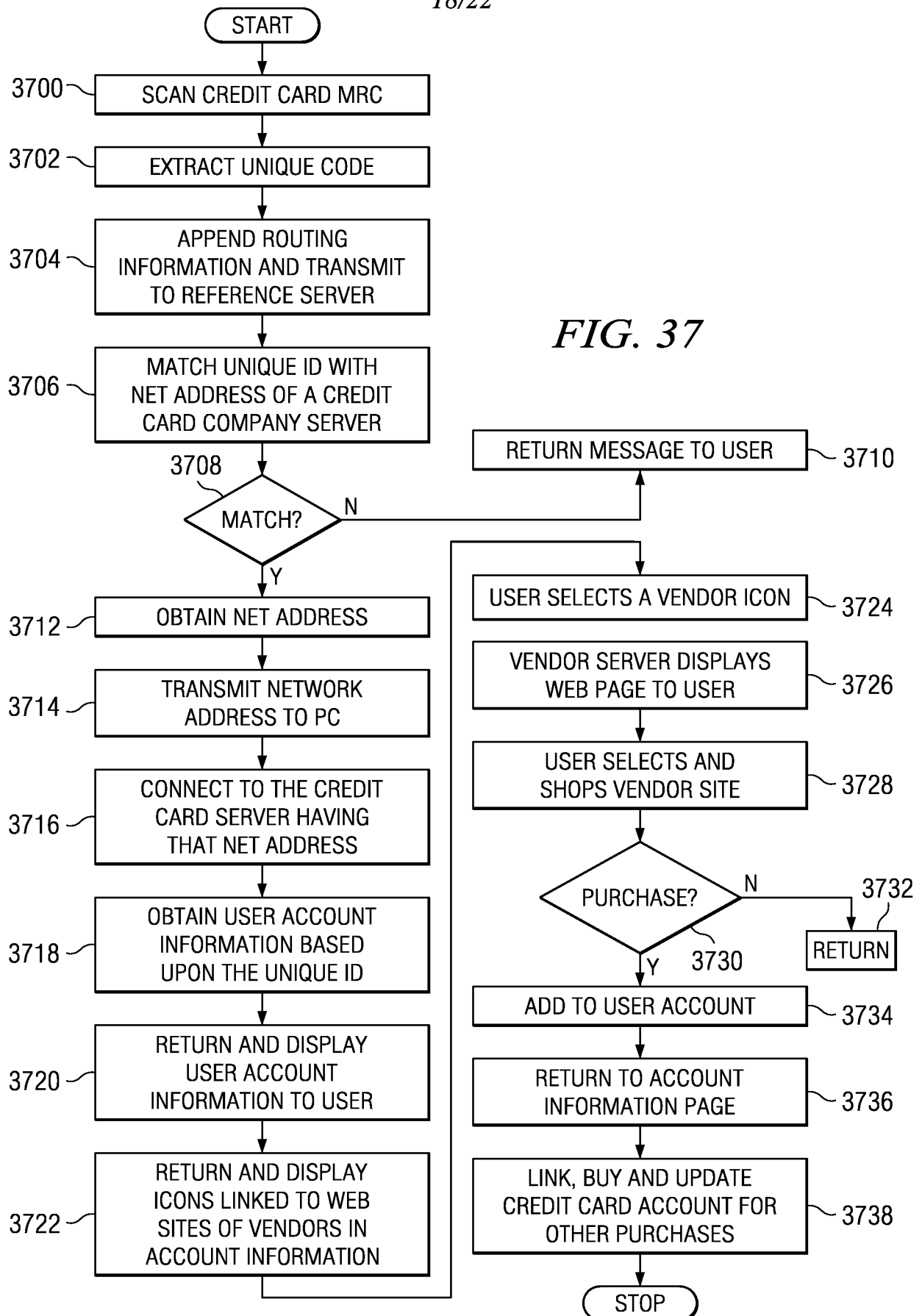
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FIG. 38

[illegible]

FIG. 39

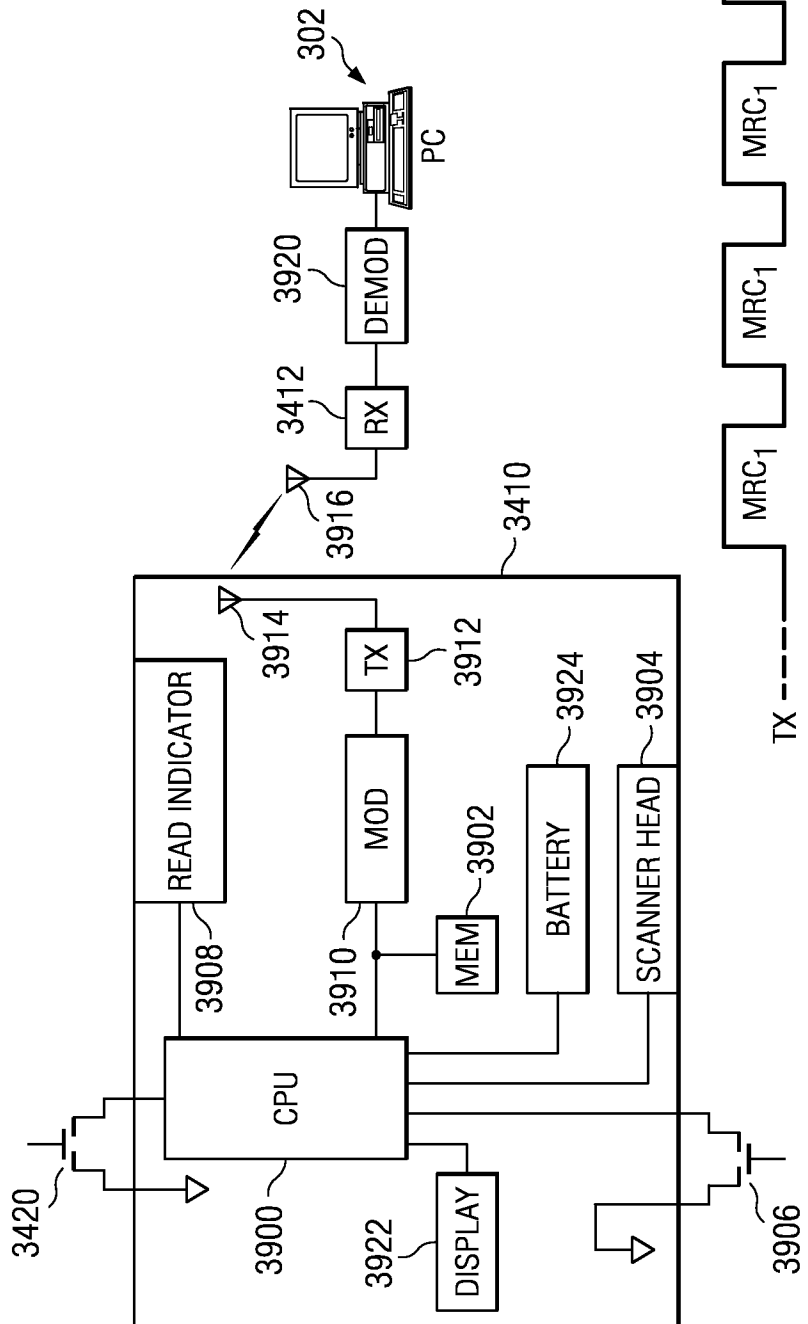


FIG. 41

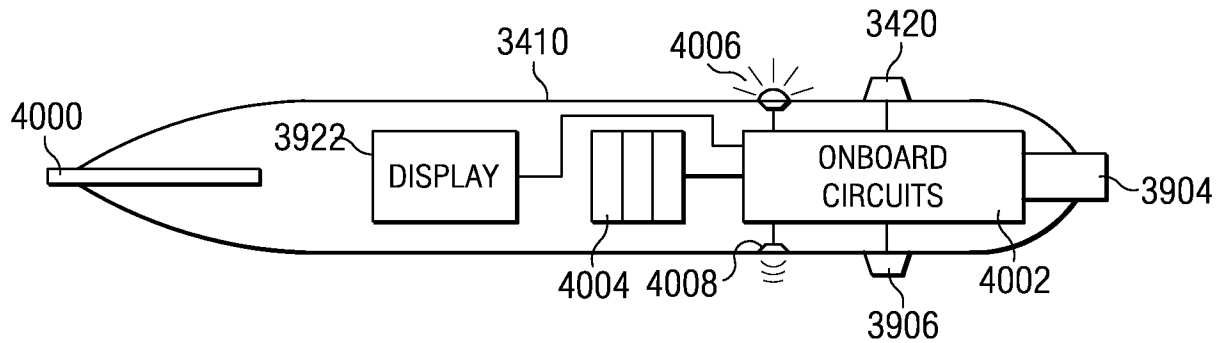


FIG. 40

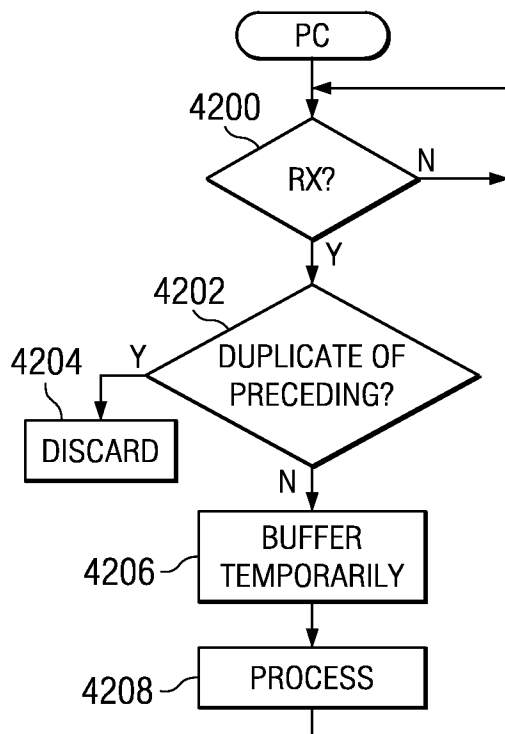


FIG. 42

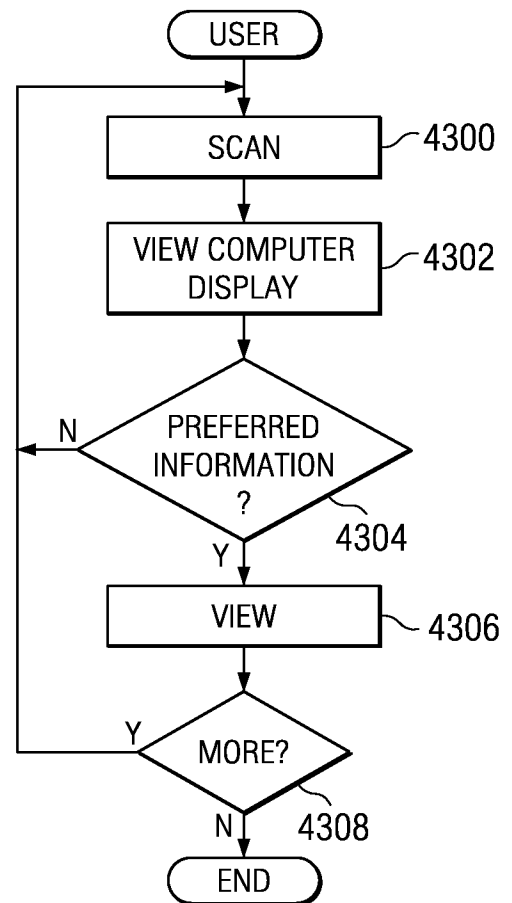
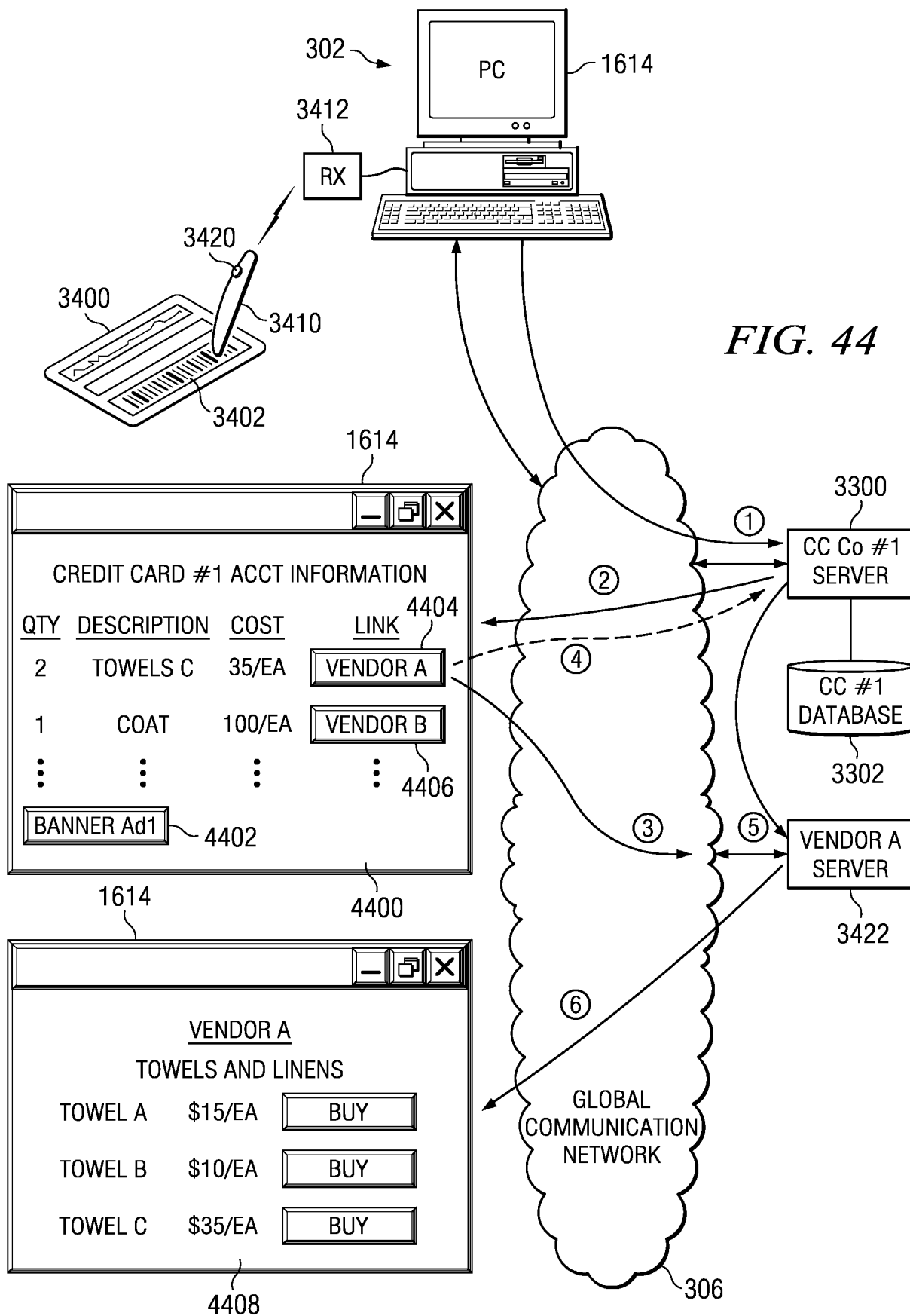


FIG. 43

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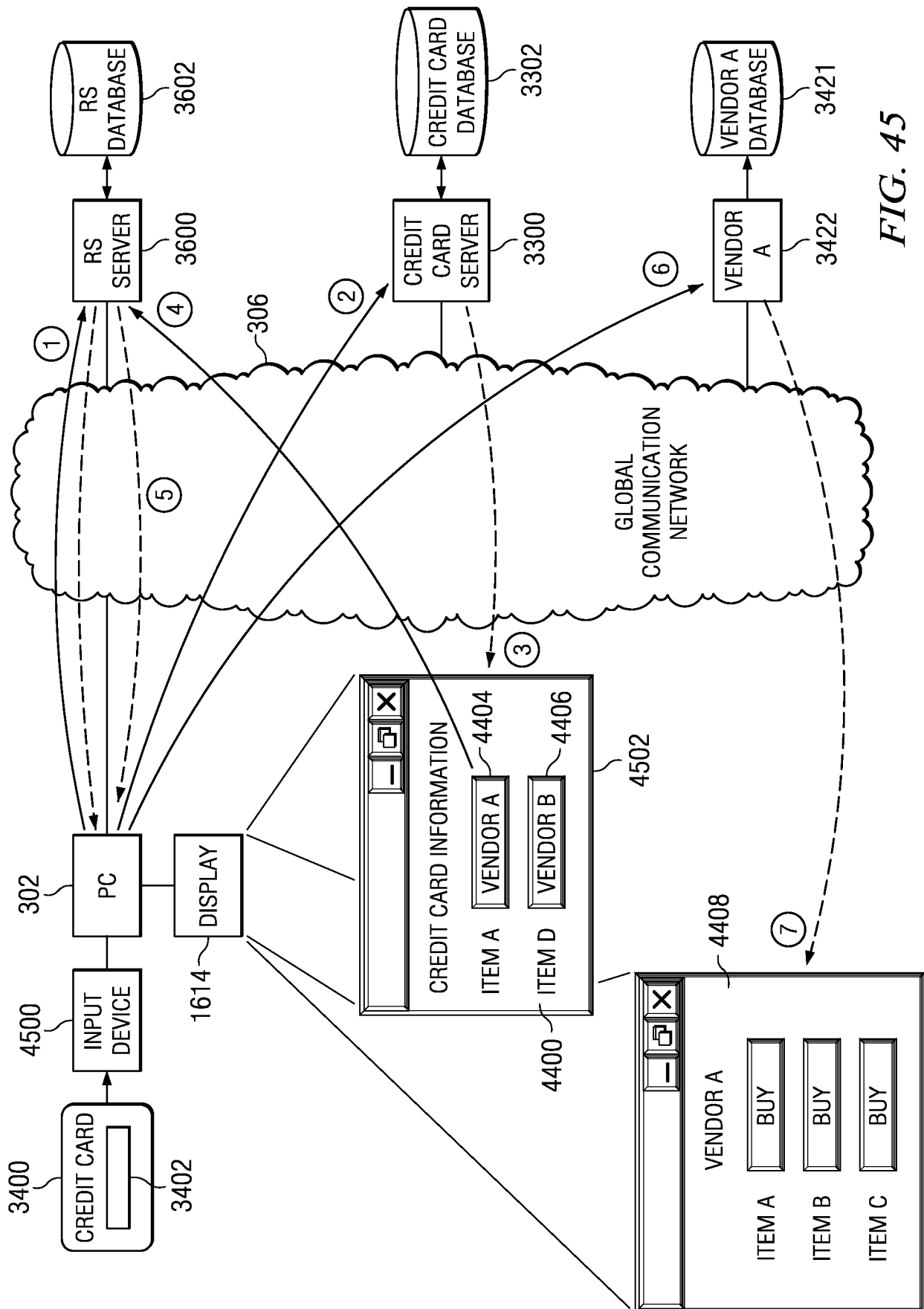


FIG. 45